



INTEWO

for a better tourism

i-tourguide

The future in tourism

i-tourguide offers reliable and up-to-date tourist information wherever and whenever you need it. You can access this information on GPS-supported digital tour-guides (smart phones), via pad computer, internet, on maps and brochures. **i-tourguide** employs effective design-marketing, as well as providing environmentally friendly guidance for visitors. The system is fully up-to-date and utilizes the most advanced practice available in the field of sustainable tourism development.

i-tourguide is suitable for all tourist destinations; it is especially useful for national parks, national monuments, biosphere reserves, nature parks and world heritage sites. **i-tourguide** is also appropriate and highly useful as a visitor-resource in museums, zoos, stage-managed destinations and on recreational and adventure trails.

The digital pocket travel-guide

Premium maps and satellite-navigation will lead you safely to the place of interest. The easy to use **i-tourguide** application employs location-based services with a variety of media: it includes text, verbal information, video and pictures. Multimedia data on specific locations is the most advanced and up-to-date way of providing travel-information.

i-tourguide is also uniquely flexible, easy and mobile.

The unique & visionary information centre

Our modern and technologically advanced tourist portal for pad computers (e.g. iPad) enhances your professional capability, visibility, and image. Barrier-free, multi touch experience, live information, social media and multimedia data are all integrated aspects of **i-tourguide** pad computer applications.

Updates and maintenance are routinely carried out using a Content Management System.

Inter-active environmental education

Expensive and complicated installation of sign-posts in the natural environment, as well as the vandalism such objects attract, may now be a thing of the past. Students of all ages will love learning about the natural world using smart phones and pad computers. This will enhance the efficiency of their learning experience, and at the same time boost young and old people's enthusiasm for understanding their surroundings in a way that is both fun and instructive.

i-tourguide has been awarded by UNESCO as an official project of the „UN Decade Education for Sustainable Development 2005-2014“, twice, and received the „Cross-Media-Award“ from the government of North Rhine-Westphalia, Germany.

Serve your valuable guests, individually

i-tourguide is available for iOS (iPhone, iPad & iPod), Android and Windows Mobile.

For further information contact INTEWO at info@intewo.org or visit www.intewo.org.

